

# GLOBAL MARKET ACCESS

Your One-Stop Knowledge Portal  
To Expediate Global Market Access





## EVERYTHING YOU NEED TO KNOW FOR GLOBAL MARKET ACCESS – IN ONE SINGLE KNOWLEDGE PORTAL

As global regulations are ever evolving while retailers and brands are expanding into more markets, obtaining up-to-date compliance information for global market access and to monitor regulatory changes remain a challenge to many in the retail industry.

### Challenge

Ongoing recalls and safety incidents occur in different parts of the world. Non-compliance products not only cost businesses more, but also bring health and safety risks to consumers, tarnishing their brand reputation. Currently, the approach to managing different aspects of regulatory compliance has been largely manual. It is reported that 76% of compliance managers manually scan regulatory websites to track changes and assess their impact on the business\*.

As in-house resources are limited, do you have the right tool to understand the latest regulatory requirements in different markets in an effective manner while knowing the gap in between them such that compliance testing can be optimized for improved speed to market?

### Solution

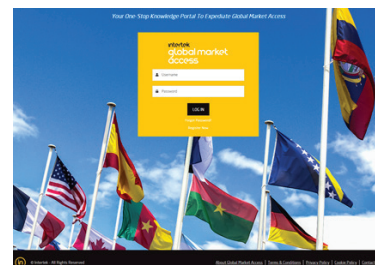
To help expediate product market access with ease, Intertek has developed Global Market Access (GMA) Portal, a convenient one-stop knowledge hub that offers global compliance information, including regulatory sheet, test plan, recall summary and gap analysis based on product type for 40 different markets. Users of the portal can obtain the latest regulatory information with ease so that they can be rest assured that their products' compliance is meticulously monitored and managed throughout the entire product lifecycle.

**3,102**  
RECALL CASES

reported by the US Consumer Product Safety Commission (CPSC) from 2011 to July 2022.

**2,128**  
SAFETY ALERTS

exchanged on the Rapid Exchange of Information System (RAPEX), the EU rapid alert system for unsafe consumer products (non-food) and consumer protection in 2021 alone.



GMA Portal covers global compliance information of over 180 consumer products, under multiple product categories below:

#### Hard goods



Accessories, art material, childcare product, children's drinking equipment, cookware, decoration, food contact article, food contact material, foodstuff, furniture (adult & children), hardgoods, health and beauty, office equipment, playground equipment, sport, stationery, toy



#### Soft goods

Apparel, footwear, homesoft, sleepwear



#### Personal Protective Equipment

Personal protective equipment



## GMA PORTAL E-SERVICES

On Global Market Access Portal, you can easily obtain global compliance information by rendering any of our four e-Services, including regulatory sheet, test plan, recall summary and gap analysis.

### Regulatory Sheet

**Regulatory Sheet e-Service** allows you to get all relevant regulations your product need to comply with against market(s) of your choice when you buy, distribute, source, import or manufacture consumer products.

Search by  |  |  |



#### Regulatory Sheet report

- Regulation title
- Synopsis
- Technical details



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SAMPLE REPORT

### Test Plan

**Test Plan e-Service** offers in detail the test items under each relevant regulatory standard through a simple search.

Search by  |  |  |



#### Test Plan report

- Regulation title
- Standard / method
- Test item



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SAMPLE REPORT

### Recall Summary

**Recall Summary e-Service** allows you to obtain recall cases from multiple sources, including those from EU RAPEX, US Consumer Product Safety Commission (CPSC), Health Canada, etc. with the market(s), risk type and period specified.

Search by  |  |  |



#### Recall Summary report

- Images
- Measures
- Risk legal provision
- Source
- Risks



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### Gap Analysis

**Gap Analysis e-Service** enables you to understand the common tests between your existing market and new market(s), as well as additional tests required for fulfilling the regulatory requirements of the new market(s).

Search by  |  |   
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#### Gap Analysis report

- Regulation
- Standard / method
- Test item of current market and target market



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\* Mandatory fields

## What are Tokens on GMA Portal?

Tokens are the trading units for rendering e-Services on the GMA portal. Tokens can be purchased from Intertek for use, and are deducted according to the e-Services rendered based on selected parameters.



## BENEFITS OF GMA PORTAL

- Obtain targeted compliance information with ease in one single portal
- Gain instant self-service access to product compliance information anytime, anywhere
- Understand what additional tests are required when you expand sales in a new market
- Receive automated alerts when there is regulatory update or recall related to products of interests
- Improve products' compliance management
- Save time and manpower cost
- Shorten time to market
- Improve product safety and quality
- Reduce risk of recalls

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Register for GMA Portal today to expediate global market access of your products with ease

 [gma@intertek.com](mailto:gma@intertek.com)

 [gma.intertek.com](https://gma.intertek.com)



Scan QR code to  
register now

